Angela Kim
UX Designer & Researcher

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EXPERIENCE

Colgate-Palmolive
UX Design Co-op
June 2026 – Present

Design consumer and B2B e-commerce for EltaMD and Colgate Professional. Shipped a new EltaMD product listing page estimated to drive $1M+ in annual DTC revenue toward the brand's goal of doubling by 2033, validated through 20+ moderated usability sessions.

Designing the Colgate Professional subscription experience that moves subscriptions in house from a third-party vendor, and added 15+ components to Colgate's global design system. Built an AI-assisted synthesis workflow that cut reporting time 17%.

Gray Swan AI
Product Designer
January – May 2026

Designed and shipped features for an AI red-teaming platform used by 15,000+ security researchers, who have made 3M+ attack attempts.

Restructured 5 core user journeys and redesigned the leaderboard and research library, so new researchers find challenges faster and keep competing.

Apple
Technical & Product Specialist
October 2025 – May 2026

Led 40+ customer consultations a day at a store doing $2M+ in sales on launch days, across hardware, software and account issues. Spotted recurring failure patterns and escalated them to technical teams so they could be fixed at the source.

Grooming Salon Inc
Brand & UX Designer
October 2023 – May 2024

Designed, coded, and launched a mobile-first website and brand to bring a local salon more bookings, validated with 20 interviews and 7 usability tests. After launch, inquiries rose 18%, booking conversion 10%, and Google profile views 20%.

Ellinikon Cafe & Marketplace
Product Designer (UX/UI & Web)
May 2022 – August 2023

Designed and coded the website and CMS-powered menu for a family-owned Greek café, so it could win new customers on mobile and update the menu without a developer. Grounded in 50+ customer interviews over 5 months. Mobile bounce fell from 70% to 40% and menu page sessions rose 15%, with WCAG AA met across the site.

EDUCATION

Carnegie Mellon University
College of Engineering
August 2025 – May 2027

Master of Integrated Innovation for Products and Services
GPA 4.0
Innovation of Services and Experiences, User Research for Digital Physical Products

Rutgers University
New Brunswick, NJ
September 2020 – August 2024

BA Information Technology and Informatics
Major GPA 3.9
Minor in Psychology, Dean's List 2023–2024
HCI, Management in Tech Orgs, Web Design, Object-Oriented Programming

SKILLS

Design & Tools
Figma, Framer, Webflow, Claude, Cursor, AI-powered prototyping, HTML/CSS, JavaScript, Python, Jira, Miro, UserTesting, Qualtrics, Google Analytics, Tableau

UX & UI
UI design, visual design, interaction design, design systems and reusable components, rapid prototyping, e-commerce UX, mobile-first design, information architecture, accessibility (WCAG)

Research & Data
Usability testing, user interviews, hypothesis-driven testing, concept testing, site data and metrics analysis, survey design, NPS/CSAT analysis, AI workflow automation